

150+

*profitable*

# Blog Niche Ideas

BY DALE P. | [BLOGGINGHERWAY.COM](http://BLOGGINGHERWAY.COM)

# 150+ BLOG NICHE IDEAS

Can't decide what to blog about? Here are more than 150 blog niche ideas to give you some inspiration!

**What is a blog niche?** A niche is simply the topic you blog about. Your niche can be broad and encompass several sub-niches, or it can be narrow and focus on just one particular topic.

Having a niche for your blog is important, because it allows you to establish what your business is about, attract an audience, and of course make money from your blog!

**Who am I?** In case you don't know me, my name is Dale and I am the founder of [Blogging Her Way](#), where I teach aspiring bloggers how to start and grow successful businesses doing what they love.

I started blogging in 2017 and since then I have started five profitable blogs in different niches (three of which I later sold!)

I am living proof that you can be successful blogging in any niche. So check out the list below for some inspiration if you're stuck deciding what to blog about – but the most important step you can take is to **just get started**.

You can always come back and choose your niche later.

If you're ready to start your blog ASAP, check out [my step-by-step guide](#) to setting up your blog in under 15 minutes.

Or check out [30 Days to Blogging Success](#) for a complete roadmap on starting and growing a profitable blog!

## **TRAVEL NICHE IDEAS**

- Sustainable travel
- Luxury travel
- Budget travel
- Country-specific travel
- City-specific travel
- Region-specific travel
- Solo travel
- Couples travel
- Family travel
- Long-term travel
- Working abroad
- Teaching abroad
- Travel for retirees
- Solo female travel
- Adventure travel
- Travel hacking
- RV travel
- Living in a van
- Disney travel
- Traveling with kids
- Studying abroad
- Traveling for work
- Expat life
- Retiring abroad
- Cruise travel
- Travel gear

## **PARENTING NICHE IDEAS**

- Pregnancy
- Trying to conceive
- Getting ready for baby
- Labor and birth

- Natural birth
- Postpartum care
- Newborn care
- Baby gear
- Breastfeeding
- Pumping
- Baby sleep
- Toddlers
- Kids activities
- Kids party ideas
- Kids meal ideas
- Kids crafts
- Homemaking
- Working mom
- Single mom
- Parenting twins
- Blended family

### **FASHION AND BEAUTY NICHE IDEAS**

- Budget fashion
- Fashion for moms
- Fashion for millennials
- Capsule wardrobe
- Sustainable fashion
- Petite fashion
- Plus size fashion
- Fashion for women over 50
- Workwear
- Luxury fashion
- Modest fashion
- Skincare
- Cruelty-free makeup
- Hairstyling

- Makeup dupes
- Natural beauty products
- Costume makeup
- Nail designs
- Natural hair

## **FOOD AND HEALTH NICHE IDEAS**

- Keto recipes
- Vegan recipes
- Baby food recipes
- Paleo recipes
- Budget friendly recipes
- Holiday recipes
- Gluten free recipes
- Low carb recipes
- Dessert recipes
- Crockpot cooking
- Baking
- Meal planning
- Cake decorating
- Coffee
- Making bread
- Essential oils
- Aromatherapy
- Weight loss for women
- Weight loss for men
- Natural remedies
- Crossfit workouts
- Yoga
- Meditation
- Mindfulness
- At home workouts
- Natural living

- Bodybuilding
- Weightlifting
- Cycling
- Marathons

### **EDUCATION NICHE IDEAS**

- Homeschooling
- Teaching kids to read
- Educational activities
- Educational toys
- Getting into college
- Studying
- Learning a foreign language
- SAT or ACT prep
- LSAT prep
- Bar exam prep
- GMAT or GRE prep
- Prep for specific professional exams
- College tips
- Scholarships

### **MONEY AND FINANCE NICHE IDEAS**

- Saving money
- Making extra money
- Budgeting
- Investing
- Early retirement
- Side hustles
- Making money online
- Getting out of debt
- Frugal living
- Couponing
- Work from home

- Refinancing
- Credit repair
- Paying off student loans
- Interest income
- Residual income
- Passive income
- Cryptocurrency

### **DIY AND CRAFTS NICHE IDEAS**

- Sewing
- Knitting
- Holiday DIY
- Interior design
- Scrapbooking
- Cricut
- DIY home decor
- Cross-stitching
- Crocheting
- Quilting
- Glassblowing
- Calligraphy
- Crafts to make and sell
- Soap making
- Candle making
- Woodworking

### **BUSINESS NICHE IDEAS**

- Freelance writing
- Self-publishing
- Online business ideas
- Ecommerce
- Social media marketing
- Search engine optimization

- Public speaking
- Software reviews
- Email marketing
- Photography business
- Selling on Etsy

## **HOME AND LIFESTYLE NICHE IDEAS**

- Home renovation
- Home decor ideas
- Organization
- Cleaning
- Decluttering
- Small space living
- Productivity
- Bullet journaling
- Self care ideas
- Holiday ideas
- Date ideas
- Marriage tips
- Homesteading
- Minimalism
- Faith
- Weddings
- Military wife
- Personal development
- Career advice
- Product reviews
- Gift guides

## **HOBBY NICHE IDEAS**

- Gardening
- Photography
- Drones



- Learning an instrument
- Hiking
- Living on a sailboat
- Pets
- Board games
- Video games
- Home brewing
- Drawing
- Painting
- Local events and activities