

A woman with blonde hair, smiling, holding several paintbrushes with colorful paint on them. The background is a soft-focus outdoor scene with greenery. The entire image is framed by a white border.

# FREE

UNCOVER YOUR  
ARTISTIC VOICE  
FOR CREATIVE  
GROWTH

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# SPIRIT

# WELCOME



## *WELCOME, THIS IS YOUR GUIDE TO UNCOVER YOUR ARTISTIC VOICE FOR CREATIVE GROWTH!*

For all of us as creatives our goal is continual Creative Growth, can I get a big YES!? After being on this artist path for 20+ years now and growing my art into a sustainable business that supports me, I've learned lots of tricks along the way.

I've gathered those steps towards finding your creative voice together right here, in this book....as a guide to keep you motivated & inspired to create from your HEART.

I believe that each of us has something unique to share with the world! Are you ready to uncover your own Creative Voice? Let's get to it!! A good place to begin is with the definition of finding your voice: When I say Your Artistic Voice what I mean is: a unique and recognizable style that is distinctly your own; your inspiration, themes, materials, techniques and colors all working together in a way that looks like it



comes from YOU and no one else. Your artistic voice is how you are recognized by others. It's the tone your collective body of work takes. Finding your voice requires you to pull from deep inside of yourself to find what truly moves you, and then express that in what you create. Your artistic voice is how you are recognized by others. It's the tone your collective body of work takes. Finding your voice requires you to pull from deep inside of yourself to find what truly moves you, and then express that in what you create.

ARTIST



## WHY BOTHER FINDING YOUR ARTISTIC VOICE?

You really don't have to find your voice BUT if you want to teach, sell, publish or show your work then you need to be known for something that sets you apart from everyone else. In order for our work to have lasting meaningful value we must eventually develop our own artistic voice. Finding your authentic creative voice is perhaps the most valuable gift you can ever give yourself. So, How do you find your artistic voice? This is a huge question with a relatively simple answer. The simple answer is this:

VOICE



# YOU DON'T HAVE TO FIND IT, YOU ALREADY HAVE IT.

You already have favorite colors, textures, sounds, things that are innately you like your speaking voice along with what you choose to say, your handwriting. Just like that, your style is already there but for most of us it is such an integral part of our personhood that we can't see it clearly!

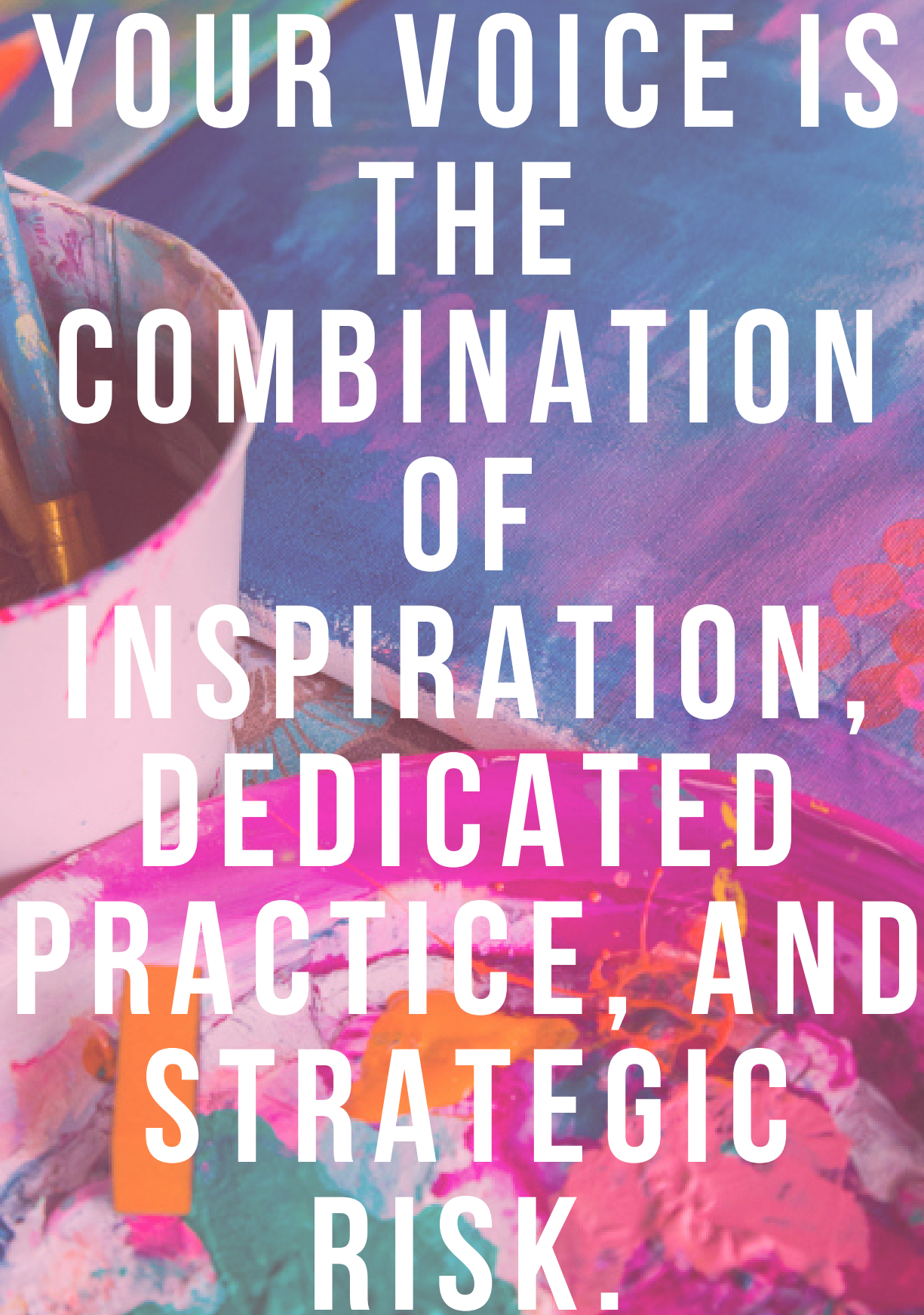
Your voice has always been there, we just need to feel powerful enough to stop wrapping ourselves in the safe voices of others.

These 17 simple tips, reminders & mantras will help you to stay present and calm the mental chaos that can sometimes be loud as we create. Ultimately my hope is that this list will lead you to more productivity and creative....

# GROWTH!

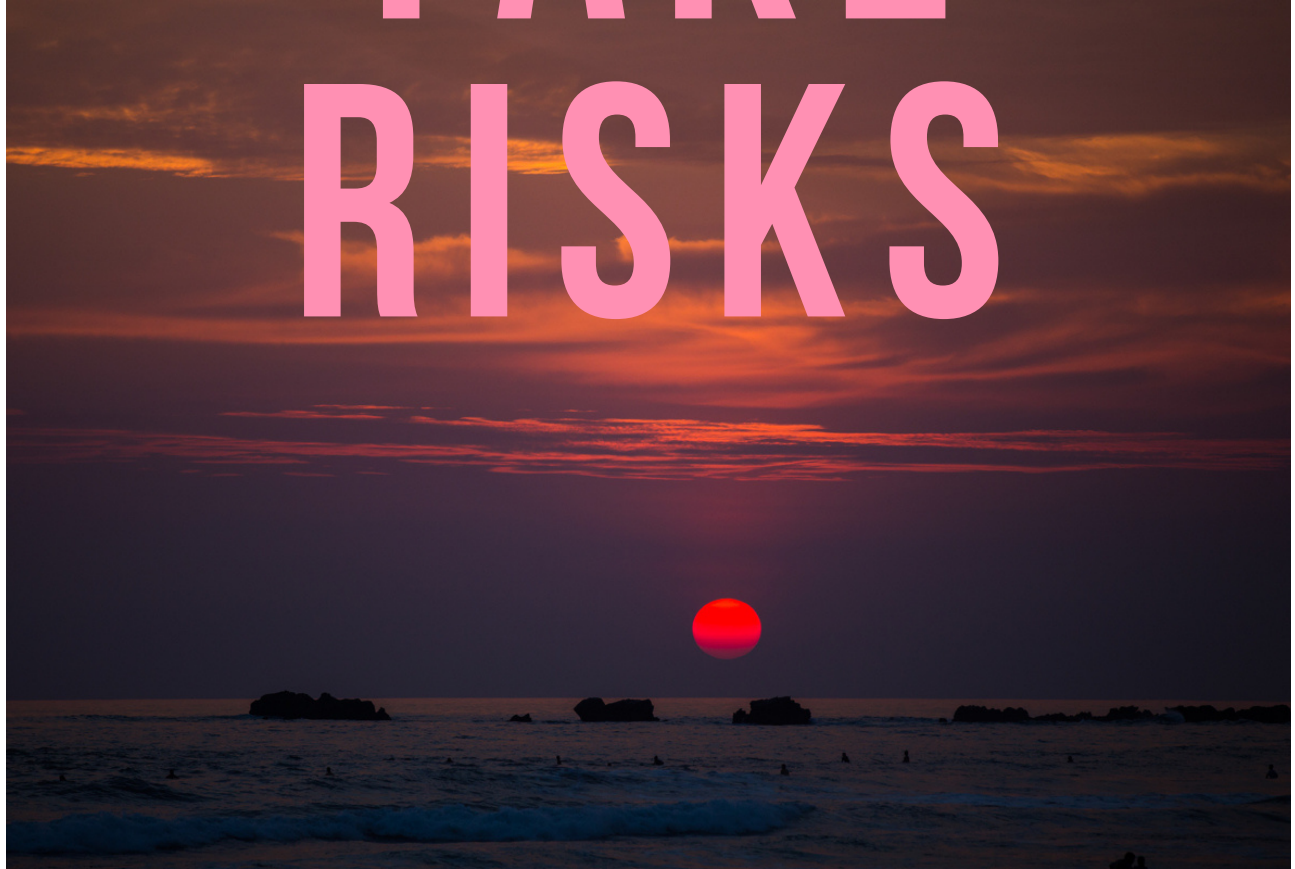






**YOUR VOICE IS  
THE  
COMBINATION  
OF  
INSPIRATION,  
DEDICATED  
PRACTICE, AND  
STRATEGIC  
RISK.**

# TAKE RISKS



## 01. TAKE RISKS

An integral part of finding your artistic voice is allowing yourself to take risks in your work. Risk taking is always going to feel risky, there needs to be an allowance and internal acceptance of this, that's why so many artists say that their art practice is a lesson in life. Building those muscles in the studio allows you to understand and become more comfortable with the unknown and risk in every part of life. Learning how

to take small risks in the studio builds those skills further, choosing to do something different, even a small thing can take your work into new territory. Usually the results of risk taking in the studio, and the new directions that this pushes your work into, is what will set your work apart, driving the uniqueness of your creative voice! Personal Example: In my recent work I began adding a tree line to my abstract landscapes, the



small change has allowed me to jump into entirely new territory really playing with pushing the landscape quality of the pieces while still pushing abstraction.

## 02. LET GO OF THE "I'M GOING TO MESS THIS UP MINDSET"

To allow your work to become free and creative we must Let go of the "I'm going to mess this up mindset". I notice this a lot with my students, those that embrace the idea of letting



BECOME



go of perfection are always happier with their results. Those that stress and worry about not doing it right or making a mistake, they usually end up with work that is tight and unexpressive....or they fall into one of the biggest pitfalls: they don't even finish at all. Creativity is a mindset, its about trusting your instincts and stop worrying about whether what you are making is good or bad.....Just Paint.

In my experience everything always gets messy before it comes together, so we really want to stress that if you feel like you are in the "messy" place right now just keep at it, keep showing up.

FREE

By doing the work you will come through it, and you will discover something about yourself.

Something Beautiful.

### 03. *FINISHING IS KEY*

Trick yourself into pushing through risk by reminding yourself that “finishing is key to progress”. When you make new work that is moving you forward towards the direction of your artistic voice, always try to finish that work instead of stopping half way because your inner judgement is telling you that

it doesn't look right or it isn't working. You'll make more progress if you push through that internal dialogue that isn't serving you. Complete things, and **ONLY** then evaluate them. It's totally natural that work that is new for you will stretch and you will feel uncomfortable, this is the inherent nature of risk and accepting this, even allowing this is key to our success as artists. Ignoring perfectionism and allowing happy accidents to happen can be a game changer when it comes to discovering your artistic voice!

**Head over to [THE CREATIVE GROWTH WORKSHOP](#) to gain access to the full e-book and all the other exclusive content!**

# FINISH

